



**Media Release**  
**For Immediate Release**  
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## **Kelowna Development Industry to Discuss Future City**

**Kelowna, BC,** – Community leaders and interested members of the public will gather on October 12, 2018 from 1:00pm onwards at the Rotary Centre for the Arts for a real estate development focused conference called Our Future City – Our Story. Building upon the success of the inaugural session in 2016, this year's conference will explore leading topics related to the future growth and direction of Kelowna and the rest of the Okanagan. It will feature a keynote address by Thomas Mueller, CEO at Canada Green Building Council, followed by a series of breakout sessions.

"This conference is continuing an important discussion on the future growth and direction of Kelowna and the surrounding area", says Kevin Johnson, Conference Committee Chair with the Urban Development Institute's (UDI) Okanagan Chapter, a non-profit association of the development industry that is putting on the conference. "We're hitting on all of the hot topics and bringing together a fantastic lineup of speakers to help us define Our Story".

Some of the topics that will be discussed include:

- A keynote address on the future of buildings and communities in the context of our rapidly changing environment and regulatory framework with regard to climate change;
- Technology's influence on the way we build cities, communities and homes;
- The changing nature of transportation needs and how best to serve the community today and in the years to come;
- An exploration of architecture and the evolution of cities;
- A look at housing affordability and solutions to address this issue;
- Demographic shifts and the future of retirement housing needs in the Okanagan;
- The future of agriculture

Kevin Edgecombe, UDI Okanagan Chair, adds "If you are interested in what our future Kelowna looks like and feels like, please consider joining the discussion at this year's conference!"

Tickets to the event are \$100, which includes admission to the conference, food and one drink ticket for the reception immediately following the conference. For more information or to register, visit **ourfuturecity.ca**. You can also contact the UDI Okanagan office at 778-478-9649 or email [udiokanagan@udi.org](mailto:udiokanagan@udi.org).

The Urban Development Institute (UDI) is a national association of the development industry and its related professions. The corporate members of the UDI - Okanagan Chapter represent hundreds of individuals involved in all facets of land development and planning, including: developers, property managers, financial lenders, lawyers, engineers, planners, architects, appraisers, real estate professionals, local governments and government agencies.

As a Partner in Community Building, the UDI Okanagan is committed to working with communities and governments to create and achieve the vision of balanced, well-planned, sustainable and affordable communities.

**For more information contact:**

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