

Sponsorship Buyers – Sponsors / Businesses

The City of Kelowna has new sponsorship opportunities. You are invited to this interactive session with consultant Brent Barootes of the Partnership Group – Sponsorship Specialists® to learn how sponsorship can make a difference in your businesses marketing. With more than 30 years' experience in sponsorship marketing and author of Canada's #1 selling book on sponsorship marketing, Brent will show you how to get the most out of the sponsorships investments you make with local sport organizations, charities, nonprofits and even the City of Kelowna to impact your bottom line.

May 8, 8:30am – 11:30am

Rotary Centre for the Arts, Salloum Rehearsal Hall

RSVP to Lesley Driscoll at ldriscoll@kelowna.ca or 250-469-8656 before May 3